

# ANNE C. FINNEGAN

Rye, NY • (914) 305-1943 • Anne@PrepYourPath.com • www.PrepareYourPath.com  
CAREER COACH AND CERTIFIED PROFESSIONAL RÉSUMÉ WRITER (CPRW)  
*Helping Navigate Careers*

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## PROFILE

Career Coach for students and recent graduates, with over 15 years of combined experience in coaching, entry level hiring, and corporate marketing. Help candidates develop the tools & skills for both college admittance and job search success. Specialize in resume writing by providing one core and two targeted custom resumes for each client project.

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## EDUCATION

**Tuck School of Business at Dartmouth** Hanover, NH  
Master of Business Administration; Concentrations in Marketing and Management 1984

**University of Virginia** Charlottesville, VA  
Bachelor of Arts in Art History, with distinction 1979

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## EXPERIENCE

**Prep Your Path LLC** Rye, NY  
*Founder and Career Coach for Students (High School, College, Recent Grad)* 2010—Present

Guide people from over 50 leading colleges and universities to reach their academic and professional career goals by developing the tools & skills for both college admittance and job search success

- Prepare materials for interviewing and networking, including resumes, letters, and LinkedIn profiles
- Build focus and confidence by offering hourly career coaching, action plans, and interview prep
- Achieved results for clients in over 30 career paths, including finance, investment banking, sales & trading, sales, marketing, social media marketing, advertising, public relations, e-commerce, event planning, publishing, broadcasting, economics, real estate, law, insurance, technology, engineering, supply chain management, healthcare, veterinary medicine, education, sustainability, social services, hospitality, culinary arts, fashion, sports & entertainment, and recruiting

**Kraft Foods Inc.** White Plains, NY  
*Senior Product Manager/Product Manager/Associate PM (Tang Powder and Tang Juice Boxes)* 1986—1989

Developed and implemented marketing plans for a \$100 million business by managing teams in sales, advertising, marketing research, promotions, packaging, product development, finance, and logistics

- Increased volumes 25% by introducing a new line extension; exceeded all sales and financial goals
- Received three President's Awards for outstanding programs, including corporate community service
- Screened and interviewed entry-level candidates; trained and managed assistants and associates

**PepsiCo, Inc.** Purchase, NY  
*Pepsi-Cola Bottling Group (PBG), Associate Product Manager/Assistant PM (Diet Pepsi)* 1984—1986

**American Express Company** New York, NY  
*Travel Related Services, Marketing Intern (Summer)* 1983

**Ogilvy & Mather Worldwide, Inc.** New York, NY  
*Media Planner/Assistant Media Planner (General Foods, Avon, Hershey's, Pepperidge Farm)* 1979—1982

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The National Résumé Writers' Association, Member.

Professional Association of Résumé Writers & Career Coaches, Member.

Miami University, Parents Council Career Development Committee, Member, Oxford, OH, 2010—2013.

Participated in entrepreneurial ventures from 1990 to 2010. Raised three recent college graduates.

LinkedIn: [www.linkedin.com/in/annecfinnegan](http://www.linkedin.com/in/annecfinnegan).

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